



NEWS RELEASE

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Altria Group, Inc. Declares Regular Quarterly Dividend of \$0.75 Per Share

NEW YORK, February 27, 2008 – The Board of Directors of Altria Group, Inc. (NYSE: MO) today declared a regular quarterly dividend of \$0.75 per common share, payable on April 10, 2008, to stockholders of record as of March 19, 2008. The ex-dividend date is March 17, 2008.

In addition, Altria reaffirmed its intention to adjust its current dividend so that following the distribution of shares of Philip Morris International (PMI) to Altria stockholders, those stockholders who retain their Altria Group, Inc. and PMI shares will receive, in the aggregate, the same dividend dollars as before the distribution of PMI shares on March 28, 2008.

Following the distribution, PMI's initial annualized dividend rate will be \$1.84 per common share and Altria Group, Inc.'s initial annualized dividend rate will be \$1.16 per common share. All decisions regarding future dividends will be made independently by the Altria Group, Inc. Board of Directors and the PMI Board of Directors, for their respective companies. Additional information about the PMI spin-off is available at <http://www.altria.com/pmispinoff>.

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