



Altria

# Responsibility

Altria's uncompromising commitment to responsibility defines who we are and how we do business. It guides our operations and our daily business decisions. It shapes our role as corporate citizens and inspires our involvement in the communities where we live and work.



PM USA employee, Michael Smith, helps to beautify Richmond, Virginia, as part of the Keep America Beautiful Great American Cleanup.

Sampoerna's Search & Rescue Team set up a mobile clinic and provided medical staff and supplies following the May earthquake in Indonesia.



## Compliance and Integrity

Each Altria company fosters a culture built upon integrity, making full compliance with both the letter and spirit of the law a top priority. We believe that meeting the highest ethical standards is fundamental to responsible business conduct and essential to our success. In 2006, we made further progress.

Altria collaborated with its operating companies to develop and conduct classroom training in global best practices for employees who monitor compliance standards within their companies.

In response to employee feedback from a compliance and integrity survey, a global team developed and launched a new, Web-based training program covering Altria's Code of Conduct.

Altria led a global team in the creation of a leading-edge electronic system for tracking and reporting compliance investigation cases. We also developed an award-winning, interactive video series to give employees greater understanding of compliance and integrity.

We continue to work with leading compliance and ethics organizations to identify and incorporate new best practices and proven strategies.

## Contributions

2006 marked the 50th anniversary of Altria's philanthropic giving. Our program continued to focus on feeding the hungry, assisting victims of domestic violence, supporting the arts and aiding communities recovering from natural disasters.

Aggregate grants for the year exceeded \$200 million, including support for meals-on-wheels programs, which improve life for thousands of homebound and frail elderly people. We made grants to organizations that provide nutritious meals to people living with HIV/AIDS and other critical illnesses. Working with the National Network to End Domestic Violence (NNEDV), we made grants to provide shelter and legal services to survivors and their children. We also supported the NNEDV's emergency assistance fund, which addresses the immediate needs of battered women and their families.

Our leadership support of the arts continued with funding for dance, theatre and visual arts groups that nurture innovation, artistic excellence and diversity. Our sponsorships included *Merengue* at New York City's El Museo del Barrio, and *Charles Sheeler: Across Media* at the National Gallery of Art in Washington, D.C.

Our humanitarian aid grants helped millions of victims of natural disasters around the world, including assistance to communities suffering in the wake of Typhoon Durian in the Philippines. Following a major earthquake in Indonesia, PMI's Indonesian unit, Sampoerna, committed significant funds toward rebuilding.

## Employee Involvement

Employees of the Altria family again demonstrated their spirit, compassion and generosity in 2006. They volunteered their personal time, and the company matched more than \$4.25 million that they contributed to national and local not-for-profit organizations through Altria's employee programs.

**For more information on Altria's approach to responsibility, visit [www.altria.com/responsibility](http://www.altria.com/responsibility).**