



NEWS RELEASE

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**ALTRIA GROUP, INC. TO HOST WEBCAST OF INVESTOR  
PRESENTATION IN LONDON CONCERNING SPIN-OFF OF  
PHILIP MORRIS INTERNATIONAL INC.**

NEW YORK, March 12, 2008 – Altria Group, Inc. (NYSE:MO) will host a live audio webcast of its investor presentation in London concerning the spin-off of Philip Morris International Inc. (PMI) at [www.altria.com](http://www.altria.com) on Tuesday, March 18, 2008 beginning approximately 8:30 a.m. until 1:00 p.m. London Time.

Following opening remarks from Louis C. Camilleri, Altria Group, Inc.'s (Altria) Chairman and CEO, Altria and PMI will give presentations on their growth strategies, capital structure, cost savings and productivity initiatives, opportunities and outlook, followed by a question-and-answer session.

- Presenting for Altria will be Michael E. Szymanczyk and David Beran, who will become Chairman and Chief Executive Officer, and Chief Financial Officer, respectively, following the spin-off.

- Presenting for PMI will be André Calantzopoulos and Hermann Waldemer, who will become Chief Operating Officer and Chief Financial Officer, respectively, following the spin-off.

The webcast will be in a listen-only mode. An archived copy will be available at [www.altria.com](http://www.altria.com) until April 16, 2008.

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