



NEWS RELEASE

Altria Group, Inc.  
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**ALTRIA GROUP, INC. HOLDS INVESTOR PRESENTATION IN LONDON  
CONCERNING SPIN-OFF OF PHILIP MORRIS INTERNATIONAL INC.**

LONDON, U.K. -- March 18, 2008 -- Altria Group, Inc. (NYSE: MO) today holds an investor presentation in London in connection with the spin-off of Philip Morris International Inc. (PMI). Today's presentation is the same in all respects as the investor presentation made in New York City on March 11, 2008. It will be webcast live in listen-in mode only, from approximately 8:30 a.m. until 1:00 p.m. London Time, and an archived copy will be made available at [www.altria.com](http://www.altria.com), along with copies of remarks and select slides, until April 16, 2008.

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