



Women's Enterprise USA salutes 100 Corporations of the Year

Every year, we at Women's Enterprise look at those companies that are lifting ceilings for women-owned business enterprises and put the most progressive among them on our annual list of top organizations for the development of WBEs. The magazine's annual WE 100 Corporations of the Year includes the influential companies that regard the inclusion of women's business enterprises as essential to supply chain productivity and, ultimately, to corporate success.

"These companies have the common denominator of a culture that values the contributions and innovations that WBEs bring to the table," said Don McKneely, chairman and founder of Diversity Publishing Group Inc., parent company of Women's Enterprise USA.

To determine the WE 100, the publication's team of advisors and editors trimmed down its initial list to 400, based on depth of participation in women's business councils. The team assessed the remaining 400 companies using key indicators, including impactful promotion of supplier diversity to improve business performance, identification of opportunities to include WBEs and ensuring a positive environment that fosters innovative ideas among employees and suppliers.

Applying the Women's Enterprise magazine's corporate leader index, which is a measurement of how closely a company matches the key indicators listed above, the team analyzed the data. The final list represents the 100 corporations that most clearly demonstrate the characteristics.

"It is a pleasure to highlight the companies that have carved pathways for entrepreneurial women to bring competitive, collaborative, innovative and high-quality services to an ever-expanding marketplace," said WE USA Publisher Jarilyn Fox. "These corporations have helped set the stage for WBE success."

The following are our corporations of the year. We applaud their vision and efforts.

(continued on page 78)



(continued from page 76)

ACCENTURE

Pierre Nanterme
Nedra Dickson, Global Supplier Inclusion & Sustainability Lead
www.accenture.com

AIG*

Peter D. Hancock
Diana Domenech, Senior Director, Supplier Diversity, Sustainability, & Strategy,
Global Sourcing & Procurement Services
www.aig.com

ALTRIA GROUP INC.

Martin J. Barrington
Matthew T. Head, Director of Procurement Services
Muriel B. Augustus, Supplier Diversity Professional
www.altria.com/Responsibility/Supply-Chain-Responsibility/Pages/default.aspx

AMGEN INC.*

Robert A. Bradway
Jinus Moghbelli, Supplier Diversity Liaison Officer
www.amgen.com/partners/suppliers/supplier-diversity

APPLE INC.*

Tim Cook
Scott Vowels, Manager, Supplier Diversity
www.apple.com/procurement

AVIS BUDGET GROUP INC.*

Larry D. De Shon
Lynn Boccio, Vice President, Strategic Business & Diversity Relations
www.avisbudgetgroup.com/company-information/diversity-and-inclusion/supplier-diversity

BEST BUY*

Hubert Joly
www.extendingthereach.com/wps/portal

BP AMERICA

John Mingé
Debra Jennings-Johnson, Senior Director Supplier Diversity
www.bp.com/supplierdiversity

C.H. ROBINSON

John Wiehoff
Jon Segal, Manager of Supplier Diversity
www.chrobinson.com/en/us/Carriers/Carrier-Programs

CARGILL

David MacLennan
John Taylor, Director, Supplier Diversity
www.cargillsupplierdiversity.com

AETNA INC.

Mark Bertolini
Rose Hatcher, Director, Supplier Diversity & Print Management Solutions
www.aetna.com/about-us/diversity-inclusion/supplier-diversity.html

THE ALLSTATE CORP.

Thomas J. Wilson
Cheryl Harris, Senior Vice President
www.allstate.com/procurement

AMERICAN AIRLINES

Doug Parker
Robin Pulford, Supplier Diversity Manager
www.aa.com/supplierdiversity

AON

Gregory C. Case
Leatha King, Manager, Supplier Diversity
www.aon.com/supplierdiversity

AT&T INC.*

Randall L. Stephenson
Oliver Turman, Director, AT&T Supplier Diversity
www.attsuppliers.com/sd

BANK OF AMERICA

Brian T. Moynihan
Tiffany Eubanks-Saunders, Global Support Services Executive
about.bankofamerica.com/en-us/our-story/supplier-diversity.html?bcen=8a6b#fbid=4Xom8D3Yf3M

BNSF RAILWAY*

Carl R. Ice
Lynn Baker, Manager, Supplier Diversity
www.bnsf.com/suppliers/diverse-business-enterprise

BRISTOL-MYERS SQUIBB CO.*

Giovanni Caforio, M.D.
Farryn Melton, SVP & CPO Global Procurement
www.bmssupplierdiversity.com

CAPITAL ONE FINANCIAL SERVICES

Richard D. Fairbank
Jim Gorzalski, Chief Procurement Officer
Jerry Miller, Director of Enterprise Supplier Management
www.capitalone.com/about/doing-business/supplier-diversity

CENTERPOINT ENERGY

Scott Prochazka
Jewel E. Smith, Manager, Supplier Diversity
www.centerpointenergy.com/supplierdiversity

(continued on page 80)



WE Salutes – We are proud to recognize the following companies, leaders and supplier diversity representatives.

(continued from page 78)

CHEVRON

John Watson
David Feldman, Manager, Supplier Diversity/Local Content
www.chevron.com

CINTAS CORP.

Scott Farmer
Pamela Brailsford, Senior Director of Supplier Diversity and Sustainability
www.cintascsr.com/supplier_diversity.php

CISCO SYSTEMS INC.

Chuck Robbins
Alexandra Lopez, Vice President of Global Procurement Services and Chief Procurement Officer
cisco.com/supplier/diversity

COCA-COLA CO.*

Muhtar Kent
Terrez Thompson, Vice President, Supplier Diversity
supplierdiversity.coke.com

COLGATE-PALMOLIVE CO.*

Ian M. Cook
Jeannie Maddox, Manager, Supplier Diversity Global Procurement Strategy
www.colgate.com/app/Colgate/US/Corp/ContactUs/GMLS/SupplierDiversity.cvsp

COMCAST

Brian L. Roberts
Ajamu Johnson, Executive Director, Supplier Diversity & Strategic Procurement
corporate.comcast.com/our-values/diversity-inclusion/supplier-diversity

COMERICA BANK*

Ralph W. Babb Jr.
Teresa LeFevre, Vice President, Supplier Diversity Manager
www.comerica.com/about-us/community-involvement/comerica-supplier-diversity-program.html

CVS HEALTH

Larry Merlo
Anna Umberto, VP Strategic Procurement
www.cvshealthsupplierdiversity.com

DELL INC.*

Michael S. Dell
Cyndi Hopkins, Director, Global Supply Chain Responsibility
Darlene Owens, Supplier Diversity Program Manager
www.dell.com/learn/us/en/vn/cr-supplier-diversity-stds

DELTA AIR LINES*

Ed Bastian
Karmetria Dunham-Burton, general manager, strategic programs, supply chain management
www.delta.com/content/www/en_US/about-delta/partnering-with-delta/supplier-diversity.html

DENNY'S CORP.*

John C. Miller
Michelle Hunt, Director, Supplier Diversity
dennysdiversity.com/supplier.asp

DTE ENERGY

Gerard M. Anderson
John H. Eley, Jr., Sr. Supply Chain Manager - Supplier Diversity/Procurement Operations
www.dteenergy.com/supply_chain

DUPONT

Edward Breen
Shelley Stewart, Vice President & Chief Procurement Officer, Sourcing & Logistics
www.dupont.com/general/suppliers/supplier-center/SBSD.html

ENERGY FUTURE HOLDINGS

John Young
Heather Herndon Wright, Director Supplier Diversity
www.energyfutureholdings.com/about-us/doing-business-with-efh/supplier-diversity

ENTERGY SERVICES

Leo Denault
Rivers Frederick, Manager Supplier Diversity
www.Entergy.com/supplierdiversity

ERICSSON

Angel Ruiz
Anisha Jackson, Supplier Diversity Manager
www.ericsson.com/supplierdiversity

ERNST & YOUNG LLP*

Mark A. Weinberger
Theresa Harrison, Diversity & Inclusiveness Procurement Leader
www.ey.com/US/en/About-us/Our-people-and-culture/Diversity-and-inclusiveness/ey-diversity-and-inclusiveness-procurement

EXXONMOBIL*

Rex W. Tillerson
Nancy Swartout, Global Manager, Local Content, Supplier Diversity and Sustainable Procurement
corporate.exxonmobil.com/en/company/contact-us/directory/supplier-diversity

FEDEX*

Frederick W. Smith
Lina McCabe, Manager, Supplier Diversity
suppliers.sourcing.fedex.com

FIAT CHRYSLER AUTOMOBILES*

Sergio Marchionne
Kevin Bell, Senior Manager, Head of Diversity Supplier Development and Training
app.suppliergateway.com/chrysler/login.aspx

(continued on page 82)



WE Salutes – We are proud to recognize the following companies, leaders and supplier diversity representatives.

(continued from page 80)

FORD MOTOR CO.

Mark Fields
Renee Jones, Director, Supplier Diversity Development and Supply Chain Sustainability
www.fordsdd.com

GENERAL MOTORS CO. LLC*

Mary T. Barra
Reginald Humphrey, Senior Manager, Supplier Diversity
www.gmsupplierdiversity.com

HILTON WORLDWIDE

Chris Nassetta
Fred Lona, Senior Director Supplier Diversity and Performance Management
www.hiltonsupply.com

IBM CORP.

Ginni Rometty
Michael K. Robinson, Program Director, Global Supplier Diversity
ibm.biz/GlobalSupplierDiversity

JOHNSON & JOHNSON

Alex Gorsky
Beverly Jennings, Head Global Supplier Diversity & Inclusion
www.jnj.com/connect/partners/suppliers/supplier-diversity

KAISER PERMANENTE

Bernard J. Tyson of Kaiser Foundation Hospitals and Health Plan Inc.
Beverly Norman-Cooper, Executive Director
kp.org/supplierdiversity

KELLY SERVICES INC.

Carl Camden
Brenda Marshall, Sr. Director Global Diversity Solutions
spldiversity@kellyservices.com

THE KROGER CO.

Rodney McMullen
Denise Thomas, Director, Corporate Supplier Diversity
www.thekrogerco.com/vendors-suppliers/supplier-diversity

MACY'S INC.*

Terry J. Lundgren
John Munson, Vice President, Supplier Diversity - Purchasing
www.macysdiversityleadership.com/suppliers

MARRIOTT INTERNATIONAL INC.

Arne Sorenson
Dominica Groom, Senior Director, Global Sustainability & Supplier Diversity
marriott.com/diversity

GENERAL MILLS INC.*

Kendall J. Powell
Darren Harmon, Director, Supplier Diversity & Business Development
www.generalmills.com/Responsibility/diversity-and-inclusion/supplier-diversity

HARLEY-DAVIDSON INC.

Matt Levatich
Timothy Wright, Manager, Supplier Diversity
harley-davidson.com

HONDA NORTH AMERICA INC.

Toshiaki Mikoshiba
Daryl Watson, Procurement Diversity Unit Manager, Honda North America
purchasing.honda.com/diversity.html

INGERSOLL RAND

Michael Lamach
Jackie LaJoie, Supplier Diversity Manager
www.ingersollrand.com/supplier

JPMORGAN CHASE & CO.

Jamie Dimon
Jacqueline Rosa, global head of supplier diversity
www.jpmorganchase.com/corporate/About-JPMC/ab-supplier-diversity.htm

KELLOGG CO.*

John A Bryant
Debra Quade, Supplier Diversity Manager
www.kelloggcompany.com/en_US/supplier-diversity.html

THE KRAFT HEINZ CO.*

Bernardo Hees
www.kraftheinzcompany.com

LOCKHEED MARTIN

Marillyn A. Hewson
Susannah Raheb, Corporate Supplier Diversity Leader
www.lockheedmartin.com/us/suppliers.html

MANPOWERGROUP*

Jonas Prising
Shaleta Dunn, Director, Diverse Talent & Supplier Programs
www.manpower.us/en/About-Us/Supplier-Diversity.htm

MERCK & CO. INC.

Kenneth C. Frazier
Tara D. Spann, Director, Global Economic Inclusion & Supplier Diversity
www.merck.com/supplierdiversity

(continued on page 84)



(continued from page 82)

METLIFE INC.*

Steven A. Kandarian
Pauline Gebon, Global Head of Supplier Diversity
www.metlife.com/about/corporate-profile/global-procurement/supplier-diversity/index.html

MICROSOFT CORP.*

Satya Nadella
Fernando Hernandez, Director Supplier Diversity & Sustainability
www.microsoft.com/en-us/procurement/diversity-overview.aspx

MONSANTO CO.

Hugh Grant
Daphanie Pointer, NA Supplier Diversity Lead
www.monsanto.com/whoweare/pages/supplier-diversity.aspx

NATIONWIDE MUTUAL

Stephen S. Rasmussen
Frantz Tiffeau Jr., Director of Supplier Diversity and Development
www.nationwide.com/sms

NIELSEN

Mitch Barns
Lamont Robinson, VP Supplier Diversity
www.nielsen.com/supplierdiversity

NOKIA

Rajeev Suri
Mark Artigues, Director of Supplier Diversity
www.nokia.com

OFFICE DEPOT INC.

Roland Smith
Linda Boykin, VP, Merchandising
www.officedepot.com/a/companyinfo/companyfacts/vendordiversityprogram

ORACLE CORP.*

Safra A. Catz and Mark Hurd
Nino Campos, Senior Manager, Supplier Diversity
www.oracle.com/corporate/supplier-diversity/index.html

PEPSICO INC.

Indra K. Nooyi
Ricardo Barrientos, Supplier Diversity Director
www.PepsiCo.com/SDregistration

PITNEY BOWES INC.*

Marc B. Lautenbach
Laura Taylor, Senior Director, Global Supply Chain and Procurement
www.pb.com

MGM RESORTS INTERNATIONAL

Jim Murren
Kenyatta Lewis, Executive Director, Supplier Diversity
www.mgmresortsdiversity.com/csr/diversity

MONDELEZ INTERNATIONAL INC.*

Irene Rosenfeld
mondelezinternationalsupplierdiversity.com

MORGAN STANLEY

James Gorman
Shendora Pridgen, Executive Director, Global Head of Supplier Diversity
www.morganstanley.com/about-us/supplier-diversity

NEW YORK LIFE INSURANCE CO.

Ted Mathas
Joy Wong, Corporate Vice President
www.newyorklife.com/supplierdiversity

NISSAN NORTH AMERICA INC.

Carlos Ghosn of Renault-Nissan Alliance
Chandra Vasser, Director, Admin/Facilities and Purchasing Services
Marcella McCullough, Sr. Manager Supplier Diversity, Purchasing Strategy
www.nissanusa.com/about/diversity

NORTHROP GRUMMAN CORP.

Wes Bush
Gloria Pualani, Corporate Director, Global Supplier Diversity Programs/
Government Relations
www.northropgrumman.com/suppliers

ONCOR

Bob Shapard
Jim Greer, Chief Operating Officer
Oncor.com

PACIFIC GAS AND ELECTRIC CO.

Tony Earley
Joan Kerr, Director of Supply Chain Responsibility
www.pge.com/supplychainresponsibility

PFIZER INC.*

Ian C. Read
Ellen K. Jameson, Director, Supplier Diversity
www.pfizer.com

PROCTER & GAMBLE

David Taylor
Andrew Butler, Corporate Supplier Diversity Manager
supplierdiversity.pg.com

(continued on page 86)



(continued from page 84)

RAYTHEON CO.*

Thomas A. Kennedy
Benita Fortner, Director, Supplier Diversity
www.raytheon.com/suppliers/supplier_diversity

SHELL

Bruce B. Culpepper
Debra Clark Stewart, Director, Supplier Diversity and Diversity Outreach
www.shell.us/getconnected

STATE FARM MUTUAL AUTOMOBILE INSURANCE CO.*

Michael L. Tipsord
Lynnette Smyer, Supplier Diversity Specialist
www.statefarm.com/about-us/diversity-inclusion/suppliers

TARGET CORP.

Brian Cornell
Jessica Lozano Williams, Director Supplier Diversity
corporate.target.com/about/suppliers

TIAA-CREF*

Roger Ferguson
www1.tiaa-cref.org/public/about/careers/our_organization/SupplierDiversityProgram/index.html

TOYOTA

Jim Lentz
Jim Holloway, Purchasing General Manager
www.toyotasupplier.com

UNITED TECHNOLOGIES CORP.*

Gregory J. Hayes
www.utc.com/Suppliers/Pages/Supplier-Diversity.aspx

VERIZON

Lowell C. McAdam
Magda Yrizarry, Senior Vice President, Talent & Diversity
www.verizon.com/supplierdiversity

WAL-MART STORES INC.*

Doug McMillon
Michael Byron, Senior Director, Supplier Diversity
corporate.walmart.com/suppliers/supplier-diversity

WE ENERGIES*

Allen L. Leverett of parent company WEC Energy Group
Jerry Fulmer, Director, Supplier Diversity Initiative
www.we-energies.com/suppliers/index.htm

ROBERT HALF

Howard M. Messmer Jr.
Kathleen Trimble, Vice President, Supplier Diversity
www.roberthalf.com/about-us/robert-half-in-the-community

SOUTHWEST AIRLINES CO.

Gary C. Kelly
Bill Tiffany, Vice President, Supply Chain Management
www.Southwest.com

SUPERVALU*

Mark Gross
Mercedes Jaime-LeVvintre, Corporate Manager Supplier Diversity
www.supervalu.com/grocery-supply-chain/supplier-diversity-program.html

TEXAS INSTRUMENTS INC.

Rich Templeton
Ritu Vaidya, Director, Supply Chain Responsibility
www.ti.com/corp/docs/csr/minority_women_business.html

THE TJX COMPANIES INC.

Ernie Herrman
Marc Boesch, Senior Vice President, Procurement Director
www.tjx.com/corporate/workplace_supplier_diversity.html

UNITED AIRLINES

Oscar Munoz
Ruby McCleary, Director Supplier Diversity
united.com/SupplierDiversity

UPS

David Abney
Estrella Cramer, Supplier Diversity Director
www.sustainability.ups.com

VIZIENT INC.

Curt Nonomaque
Mark Cartwright, Senior Director, Supplier Diversity
www.novationco.com/supplierdiversity

WALT DISNEY CO.*

Robert A. Iger
Eugene Campbell, Vice President, Supplier Diversity
thewaltdisneycompany.com

WELLS FARGO & CO.

John Stumpf
Regina O. Heyward, Senior Vice President, Head of Supplier Diversity
www.wellsfargo.com/about/diversity/supplier-diversity